



Unistream's 2009 Entrepreneur of the Year Competition



Over 400 young Unistreamers competed at Unistream's fourth Entrepreneur of the Year Competition that took place in July at Or Yehuda's MY Cultural Center. The youngsters competed for prizes in both business and social-action categories.

Twenty three Unistream groups from our ten Activity Centers presented their business and community-based activities. The business initiatives included: an Internet venture targeting youngsters, a mechanism aiding in water conservation, single portion juice concentrates in the form of tablets, a waterproof cell phone pouch, a toothbrush application making the teeth-brushing experience more enjoyable for children, a double-sided T-shirt and more.

Acco's Year II Unistream group was awarded first prize for Outstanding Business Initiative (Years II & III) with their "Liter Meter" initiative – a mechanism aiding in home water conservation. They received 15,000 NIS prize money, to be invested into their initiative.

Eilat's Year I Unistream group was awarded first prize for Outstanding Business Initiative (Year I) with their "Cocoablock" initiative - chocolate milk powder in cube form.

The title of Outstanding Social Change Initiative went to Unistream's Upper Nazareth Center for their long-term project. In cooperation with the local Upper Nazareth Holocaust museum, the Unisteamers are putting together a book containing the stories and testimonies of the Upper Nazareth Holocaust survivors

The Inauguration of the Unistream Center in Netivot



The festive inauguration of Unistream's tenth Center took place recently in Netivot, in the presence of Netivot's Mayor Mr. Yechiel Zohar and Unistream's Founder and Chairman Mr. Rony Zarom.

The establishment of the Center would not have been possible without the generous support of the Netivot Municipality, Glencore Foundation, UJA Federation of New York, Chais Foundation and Natan Foundation.

At the event, the Year I participants presented their activities and accomplishments from the past year, both in business and social action. At

the start of the new school year, a new group of youngsters joined the program, beginning their path of development and personal change

Unistreamers Presenting their Initiatives to the Investment Committee of a Venture Capital Firm



As part of the preparations towards the Entrepreneur of the Year Competition, two investment committees were formed, consisting of business executives from the Venture Capital (VC) firm *Evergreen*, in order to determine the level, innovativeness and potential of Unistream initiatives.

The Unistream participants used this opportunity to develop high quality presentations of their initiatives, to present to committee. The representatives on the committee were extremely impressed by how seriously the Unisteamer's took this opportunity, by the investment in their presentations, by their level of professionalism and by the quality of the initiatives.

A few of the initiatives were awarded monetary prizes by the VC, to be invested into the initiatives.

There is no doubt that this experience was something very special for all participants.

Spotlight on Oded Zucker – Friend of Unistream

Oded Zucker, Head of Private Banking Banque Privee Edmond de Rothschild in Israel, has been a Friend of Unistream for a few years now. With the little free time he has, Oded has contributed so much of his energy and skills to Unistream participants over the years:

Oded contributes his vast professional knowledge in areas of business administration in the form of workshops that he gives at the Unistream Centers throughout the country. He does this in the belief that investing in these teenagers will enable them in time to realize their full potential and live independent and productive lives.

Oded chose to personally invest in a few of the business initiatives, based on his real desire to support quality ventures and encourage the participants at the very beginning of their journey as young entrepreneurs and business leaders. His support included the registration of a patent for the Ma'alot Tarshicha group's product, the *Easy Bag* and investing in the initiative that took first place at the 2009 competition, with their product *Liter Meter*.

Oded believes that the training of the Unistream participants needs to reach beyond the three-year program and provide real work experience in the business world. Thanks to Oded's involvement, the Edmond De Rothschild Group employs Unistream graduates in a variety of positions that utilize their skills and provide them with relevant work experience.

Unistream, as an organization, has also benefitted from Oded's involvement. He acts as a consultant to the organization on various topics, is a member of Unistream's steering committee, is on the panel of judges at the Entrepreneur of the Year Competition and more.

There is not doubt that Unistream and all of its participants benefit greatly from Oded's vast contribution to the organization! Oded feels that his involvement helps strengthen the community through the future generations and that the emphasis on both business and community give these youngsters life tools and tools for life. His work, as a Friend of Unistream, gives him a deep sense of satisfaction and happiness.



Unistream wishes all of its friends and partners

a sweet and fruitful New Year!

Best wishes for a successful year to all 400 Unistreamers who just commenced their activities in Unistream Centers around the country!



Please send your tax deductible donation to:

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For individuals or organizations desiring to take an active role in empowering teenagers from Israeli's disadvantaged regions, please contact:

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